

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962209-1	10/21/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	ROMNEY/P/R

Flight Dates	Order #	Alt Order #
10/10/12 - 10/16/12	962209	07911016

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/12	10/12/12	M-F WXII 12 News @ 6 a6-7am		--WTF--	:30	3	\$500.00	NM
Class of time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	--WTF--				3	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WXII W		10/10/12	6:23 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP131H	\$500.00	NM
2 WXII Th		10/11/12	6:40 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP131H	\$500.00	NM
1 WXII F		10/12/12	6:11 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP131H	\$500.00	NM
2	10/15/12	10/16/12	M-F WXII 12 News @ 6 a6-7am		MT-----	:30	2	\$500.00	NM
Class of time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	MT-----				2	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WXII M		10/15/12	6:38 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP140H	\$500.00	NM
1 WXII Tu		10/16/12	6:57 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP140H	\$500.00	NM
3	10/15/12	10/16/12	NBC Today Show	7-9am	MT-----	:30	2	\$500.00	NM
Class of time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	MT-----				2	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WXII M		10/15/12	9:00 AM	NBC Today Show	7-9am	:30	2012MRFP141H	\$500.00	NM
1 WXII Tu		10/16/12	7:29 AM	NBC Today Show	7-9am	:30	2012MRFP141H	\$500.00	NM
4	10/10/12	10/12/12	NBC Today Show	7-9am	--WTF--	:30	3	\$500.00	NM
Class of time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	--WTF--				3	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WXII W		10/10/12	7:56 AM	NBC Today Show	7-9am	:30	2012MRFP131H	\$500.00	NM
3 WXII Th		10/11/12	7:23 AM	NBC Today Show	7-9am	:30	2012MRFP131H	\$500.00	NM
1 WXII F		10/12/12	7:56 AM	NBC Today Show	7-9am	:30	2012MRFP140H	\$500.00	NM
5	10/10/12	10/12/12	Live with Regis & Kelly	9-10AM	--WTF--	:30	3	\$150.00	NM
Class of time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	--WTF--				3	\$150.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WXII W		10/10/12	9:59 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP131H	\$150.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
962209-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R	ROMNEY/P/R	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/10/12	10/12/12	Live with Regis & Kelly	9-10AM	--WTF--	:30	3	\$150.00	NM
Class of time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Th	10/11/12	9:31 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP131H	\$150.00 NM
1	WXII	F	10/12/12	9:41 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP141H	\$150.00 NM
6	10/15/12	10/16/12	Live with Regis & Kelly	9-10AM	MT-----	:30	2	\$150.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MT-----	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	9:49 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP131H	\$150.00 NM
2	WXII	Tu	10/16/12	9:36 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP131H	\$150.00 NM
7	10/15/12	10/16/12	NBC Today Show II	10A-12N	MT-----	:30	2	\$65.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MT-----	2	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/15/12	10:30 AM	NBC Today Show II	10A-12N	:30	2012MRFP131H	\$65.00 NM
1	WXII	Tu	10/16/12	10:51 AM	NBC Today Show II	10A-12N	:30	2012MRFP131H	\$65.00 NM
8	10/10/12	10/12/12	NBC Today Show II	10A-12N	--WTF--	:30	3	\$65.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--WTF--	3	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/10/12	11:27 AM	NBC Today Show II	10A-12N	:30	2012MRFP131H	\$65.00 NM
3	WXII	Th	10/11/12	10:57 AM	NBC Today Show II	10A-12N	:30	2012MRFP131H	\$65.00 NM
2	WXII	F	10/12/12	11:51 AM	NBC Today Show II	10A-12N	:30	2012MRFP131H	\$65.00 NM
9	10/10/12	10/12/12	M-F WXII 12 News @ No:12-1pm		--WTF--	:30	3	\$150.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--WTF--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	10/10/12	12:13 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP131H	\$150.00 NM
1	WXII	Th	10/11/12	12:36 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP131H	\$150.00 NM
3	WXII	F	10/12/12	12:31 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP131H	\$150.00 NM
10	10/15/12	10/16/12	M-F WXII 12 News @ No:12-1pm		MT-----	:30	2	\$150.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MT-----	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/15/12	12:44 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP140H	\$150.00 NM
1	WXII	Tu	10/16/12	12:53 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP140H	\$150.00 NM
11	10/15/12	10/16/12	M-F 1-2P	1-2P	MT-----	:30	2	\$175.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MT-----	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/15/12	1:43 PM	M-F 1-2P	1-2P	:30	2012MRFP141H	\$175.00 NM
1	WXII	Tu	10/16/12	1:59 PM	M-F 1-2P	1-2P	:30	2012MRFP141H	\$175.00 NM
12	10/10/12	10/12/12	M-F 1-2P	1-2P	--WTF--	:30	3	\$175.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--WTF--	3	\$175.00				

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	10/15/12	10/21/12	MT-----	4	\$600.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WXII	M	10/15/12	5:13 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP131H	\$600.00	NM																																																																		
4	WXII	M	10/15/12	5:57 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP140H	\$600.00	NM																																																																		
3	WXII	Tu	10/16/12	5:12 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP131H	\$600.00	NM																																																																		
2	WXII	Tu	10/16/12	5:43 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP140H	\$600.00	NM																																																																		
16	10/10/12	10/12/12	M-F WXII 12 News @ 5 p5-6pm Class of time - Pre-emptible with notice		--WTF--	:30	3	\$600.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>--WTF--</td><td>3</td><td>\$600.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>W</td><td>10/10/12</td><td>5:01 PM</td><td>M-F WXII 12 News @ 5 pm</td><td>5-6pm</td><td>:30</td><td>2012MRFP131H</td><td>\$600.00</td><td>NM</td></tr><tr><td>2</td><td>WXII</td><td>Th</td><td>10/11/12</td><td>5:27 PM</td><td>M-F WXII 12 News @ 5 pm</td><td>5-6pm</td><td>:30</td><td>2012MRFP131H</td><td>\$600.00</td><td>NM</td></tr><tr><td>3</td><td>WXII</td><td>F</td><td>10/12/12</td><td>5:56 PM</td><td>M-F WXII 12 News @ 5 pm</td><td>5-6pm</td><td>:30</td><td>2012MRFP131H</td><td>\$600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	--WTF--	3	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	W	10/10/12	5:01 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP131H	\$600.00	NM	2	WXII	Th	10/11/12	5:27 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP131H	\$600.00	NM	3	WXII	F	10/12/12	5:56 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP131H	\$600.00	NM											
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3	WXII	F	10/12/12	5:56 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP131H	\$600.00	NM																																																																		
17	10/10/12	10/12/12	M-F WXII 12 News @ 6 p6-630pm Class of time - Pre-emptible with notice		--WTF--	:30	3	\$900.00	NM																																																																			
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2	WXII	Th	10/11/12	6:22 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP131H	\$900.00	NM																																																																		
3	WXII	F	10/12/12	6:20 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP131H	\$900.00	NM																																																																		
18	10/15/12	10/16/12	M-F WXII 12 News @ 6 p6-630pm Class of time - Pre-emptible with notice		MT-----	:30	2	\$900.00	NM																																																																			
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	10/15/12	10/21/12	MT-----	2	\$900.00																																																																							
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**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962209-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R	ROMNEY/P/R	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/15/12	10/16/12	M-F WXII 12 News @ 6 p-630pm		MT-----	:30	2	\$900.00	NM
Class of time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII M 10/15/12 6:22 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP141H \$900.00 NM									
1 WXII Tu 10/16/12 6:28 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP141H \$900.00 NM									
19	10/15/12	10/16/12	Inside Edition	7-730pm	MT-----	:30	2	\$600.00	NM
Class of time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXII M 10/15/12 7:12 PM Inside Edition 7-730pm :30 2012MRFP131H \$600.00 NM									
MG for 19.2 10/16									
1 WXII M 10/15/12 7:29 PM Inside Edition 7-730pm :30 2012MRFP131H \$600.00 NM									
2 WXII Tu 10/16/12 Inside Edition 7-730pm :00 \$600.00 NM									
See MG 19.3									
**move to different day ***									
20	10/10/12	10/12/12	Inside Edition	7-730pm	--WTF--	:30	3	\$600.00	NM
Class of time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII W 10/10/12 7:26 PM Inside Edition 7-730pm :30 2012MRFP131H \$600.00 NM									
3 WXII Th 10/11/12 7:20 PM Inside Edition 7-730pm :30 2012MRFP131H \$600.00 NM									
2 WXII F 10/12/12 7:22 PM Inside Edition 7-730pm :30 2012MRFP140H \$600.00 NM									
21	10/10/12	10/12/12	Entertainment Tonight	730-8pm	--WTF--	:30	3	\$550.00	NM
Class of time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXII W 10/10/12 7:56 PM Entertainment Tonight 730-8pm :30 2012MRFP131H \$550.00 NM									
1 WXII Th 10/11/12 7:56 PM Entertainment Tonight 730-8pm :30 2012MRFP131H \$550.00 NM									
2 WXII F 10/12/12 7:46 PM Entertainment Tonight 730-8pm :30 2012MRFP141H \$550.00 NM									
22	10/15/12	10/16/12	Entertainment Tonight	730-8pm	MT-----	:30	2	\$550.00	NM
Class of time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 MT----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXII M 10/15/12 7:40 PM Entertainment Tonight 730-8pm :30 2012MRFP140H \$550.00 NM									
MG for 22.2 10/16									
1 WXII M 10/15/12 7:56 PM Entertainment Tonight 730-8pm :30 2012MRFP141H \$550.00 NM									
2 WXII Tu 10/16/12 Entertainment Tonight 730-8pm :00 \$550.00 NM									
See MG 22.3									
*** move to different day ***									
23	10/15/12	10/16/12	M-Su WXII 12 News @ 11-1135pm		MT-----	:30	2	\$600.00	NM
Class of time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/15/12 11:10 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 2012MRFP131H \$600.00 NM									
2 WXII Tu 10/16/12 11:28 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 2012MRFP131H \$600.00 NM									
24	10/10/12	10/12/12	M-Su WXII 12 News @ 11-1135pm		--WTF--	:30	3	\$600.00	NM
Class of time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 --WTF-- 3 \$600.00									

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Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R	ROMNEY/P/R	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/10/12	10/12/12	M-Su WXII 12 News @ 11-1135pm	11-1135pm	--WTF--	:30	3	\$600.00	NM
Class of time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/10/12	11:11 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP131H	\$600.00 NM
3	WXII	Th	10/11/12	11:19 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP131H	\$600.00 NM
2	WXII	F	10/12/12	11:29 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP140H	\$600.00 NM
25	10/10/12	10/12/12	NBC Tonight Show	1135pm-1237am	--WTF--	:30	3	\$225.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--WTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	10/10/12	12:31 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP131H	\$225.00 NM
1	WXII	Th	10/11/12	11:58 PM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP131H	\$225.00 NM
3	WXII	F	10/12/12	12:01 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP141H	\$225.00 NM
26	10/15/12	10/16/12	NBC Tonight Show	1135pm-1237am	MT-----	:30	2	\$225.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MT-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/15/12	11:45 PM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP131H	\$225.00 NM
1	WXII	Tu	10/16/12	12:09 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP131H	\$225.00 NM
27	10/12/12	10/12/12	Grimm	9-10pm	----F--	:30	1	\$1,200.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/12/12	9:20 PM	Grimm	9-10pm	:30	2012MRFP131H	\$1,200.00 NM
28	10/12/12	10/12/12	Dateline	10-11pm	----F--	:30	1	\$1,000.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/12/12	10:30 PM	Dateline	10-11pm	:30	2012MRFP131H	\$1,000.00 NM
29	10/13/12	10/13/12	WXII 12 Sa/Su News at 6-8am	6-8am	-----S-	:30	1	\$125.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/13/12	7:27 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP131H	\$125.00 NM
30	10/13/12	10/13/12	NBC Saturday Today	8-10am	-----S-	:30	2	\$225.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Sa	10/13/12	8:56 AM	NBC Saturday Today	8-10am	:30	2012MRFP131H	\$225.00 NM
1	WXII	Sa	10/13/12	9:26 AM	NBC Saturday Today	8-10am	:30	2012MRFP140H	\$225.00 NM
31	10/13/12	10/13/12	Sa WXII 12 News @ 6 pm	6-630pm;	-----S-	:30	1	\$225.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/13/12		Sa WXII 12 News @ 6 pm	6-630pm;	:00		\$225.00 NM
See MG 31.2									

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Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R	ROMNEY/P/R	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
31	10/13/12	10/13/12	Sa WXII 12 News @ 6 pm-630pm; Class of time - Pre-emptible with notice		-----S-	:30	1	\$225.00	NM																																																								
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Credited																																																																	
32	10/13/12	10/13/12	M-Su WXII 12 News @ 11-1135pm Class of time - Pre-emptible with notice		-----S-	:30	1	\$400.00	NM																																																								
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WXII	Sa	10/13/12	11:17 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP141H	\$400.00	NM																																																							
33	10/13/12	10/13/12	NBC Saturday Night Live 1130pm-1am Class of time - Pre-emptible with notice		-----S-	:30	2	\$375.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>2</td><td>\$375.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WXII</td><td>Sa</td><td>10/13/12</td><td>11:48 PM</td><td>NBC Saturday Night Live</td><td>1130pm-1am</td><td>:30</td><td>2012MRFP131H</td><td>\$375.00</td><td>NM</td></tr><tr><td>2</td><td>WXII</td><td>Sa</td><td>10/13/12</td><td>12:47 AM</td><td>NBC Saturday Night Live</td><td>1130pm-1am</td><td>:30</td><td>2012MRFP131H</td><td>\$375.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S-	2	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	Sa	10/13/12	11:48 PM	NBC Saturday Night Live	1130pm-1am	:30	2012MRFP131H	\$375.00	NM	2	WXII	Sa	10/13/12	12:47 AM	NBC Saturday Night Live	1130pm-1am	:30	2012MRFP131H	\$375.00	NM											
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2	WXII	Sa	10/13/12	12:47 AM	NBC Saturday Night Live	1130pm-1am	:30	2012MRFP131H	\$375.00	NM																																																							
34	10/14/12	10/14/12	WXII 12 Sa/Su News at 6-8am Class of time - Pre-emptible with notice		-----S	:30	2	\$100.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>2</td><td>\$100.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WXII</td><td>Su</td><td>10/14/12</td><td>6:20 AM</td><td>WXII 12 Sa/Su News at 6am</td><td>6-8am</td><td>:30</td><td>2012MRFP140H</td><td>\$100.00</td><td>NM</td></tr><tr><td>2</td><td>WXII</td><td>Su</td><td>10/14/12</td><td>7:18 AM</td><td>WXII 12 Sa/Su News at 6am</td><td>6-8am</td><td>:30</td><td>2012MRFP141H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	2	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	Su	10/14/12	6:20 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP140H	\$100.00	NM	2	WXII	Su	10/14/12	7:18 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP141H	\$100.00	NM											
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35	10/14/12	10/14/12	NBC Sunday Today 8-9am Class of time - Pre-emptible with notice		-----S	:30	2	\$225.00	NM																																																								
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36	10/14/12	10/14/12	NBC Meet the Press 9-10am Class of time - Pre-emptible with notice		-----S	:30	1	\$400.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$400.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WXII</td><td>Su</td><td>10/14/12</td><td>9:39 AM</td><td>NBC Meet the Press</td><td>9-10am</td><td>:30</td><td>2012MRFP140H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	Su	10/14/12	9:39 AM	NBC Meet the Press	9-10am	:30	2012MRFP140H	\$400.00	NM																						
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1	WXII	Su	10/14/12	9:39 AM	NBC Meet the Press	9-10am	:30	2012MRFP140H	\$400.00	NM																																																							
37	10/14/12	10/14/12	Su WXII 12 News @ 6 pm-630pm Class of time - Pre-emptible with notice		-----S	:30	2	\$225.00	NM																																																								
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38	10/14/12	10/14/12	NFL Sunday Prime Game 8p-12a		-----S	:30	3	\$2,200.00	NM																																																								
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
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2	WXII	Su	10/14/12	10:51 PM	NFL Sunday Prime Games	8p-12a	:30	2012MRFP141H	\$2,200.00	NM																																																							

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

**INVOICE**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962209-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R	ROMNEY/P/R	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
38	10/14/12	10/14/12	NFL Sunday Prime Game8p-12a		-----S	:30	3	\$2,200.00	NM	
39	10/14/12	10/14/12	WXII Late News AFTER NFL	WXII Late News AF	-----S	:30	2	\$350.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/08/12	10/14/12	-----S	2	\$350.00					
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WXII	Su	10/14/12	12:03 AM	WXII Late News AFTER NFL	WXII Late News AF	:30	2012MRFP131H	\$350.00	NM
1	WXII	Su	10/14/12	12:21 AM	WXII Late News AFTER NFL	WXII Late News AF	:30	2012MRFP131H	\$350.00	NM
Total Spots							87			

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$39,875.00</b>
<u>Agency Commission</u>	<b>\$5,981.25</b>
<u>Net Amount Due</u>	<b>\$33,893.75</b>